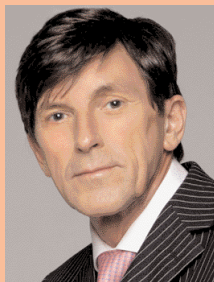


Expert advice at your fingertips...

Not only are South African skills in high demand all over the world, but locally-formulated products are also making inroads into foreign markets. Environ® Skin Care is one of South Africa's most established professional brands. After 25 years of treating all kinds of skin types and conditions, Environ® has put together an impressive advisory panel of experts to answer all of your professional skincare questions.

In every issue of Professional Beauty, the Environ® Advisory Panel will answer all of the questions that skincare therapists grapple with. Not sure how to treat a certain condition or uncertain of when you start encroaching on a dermatologists field? Perhaps you would like to know more about treating a client in post-surgery recovery or would like more information on optimal nutrition? Well look no further, the impressive panel of experts are on hand to answer all of your questions. They are:



Dr. Des Fernandes, plastic surgeon, chief medical advisor and founder of Environ®. He is responsible for the research and development of all Environ® products. His research in the field of Skin Science enables him to provide therapists with the latest products, technology and equipment.



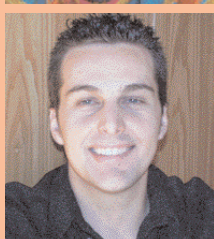
Mrs Val Carstens, CEO of Environ® Skin Care (Pty) Ltd, is actively involved in ensuring that the company produces and makes available the most innovative, scientifically-researched range of high quality skincare products to the end consumer throughout the world



Dr. Ernst Eiselen, medical doctor and medical advisor to Environ®. His area of expertise of interest to the therapists include: the actions of vitamin A in the cell, Menopause and the skin, clinical photography and topical vitamin A in pregnancy.



Dr. Geraldine Mitton, medical and wellness director for the Sante Winelands Wellness Centre. She is a pioneer in integrated medicine and has 20 years experience in the spa industry. She has included nutrition as one of the vital components of ageing youthfully. She is the author of the bestselling 'Geraldine Mitton's Anti-ageing Handbook.'



Dr. Bruce Muir, medical doctor specialising in anti-ageing. SA's first medical doctor internationally qualified in anti-ageing medicine - specialising in - hormonal balance, vitamins and supplements, repair and generation activity, heavy metals and toxins, in addition to standard exercise, nutrition and medicine.

Why Environ®?

In the 1980s, Cape Town plastic surgeon and medical advisor, Dr Des Fernandes, made history as the first person to introduce Vitamin A in high effective doses into skincare products (up until that point some cosmetic houses were using very low doses). Less than a decade later, he founded one of South Africa's most successful cosmetic manufacturing companies, Environ® Skin Care (Pty) Ltd.

"Vitamin A is the dominant vitamin of the skin because it has a fundamental role in the control of normal activities of skin cells," he explains. "It is of great importance in controlling normal activities of the DNA of the nucleus of the cell as well as the mitochondria."

The brand has been so successful that it exports its range of some 60 products to 50 countries!

Recognising excellence

Through continued education and the continuous evolution of skincare products, it is possible to offer clients and patients the most advanced breakthroughs available.

Continued education will lift the prestige of the skincare industry and results-driven therapies will continue to give the industry the credibility it deserves.

"Getting rid of words such as 'beautician' and 'beauty therapist' is a step in the right direction," says Dr Fernandes. "these words undervalue the skincare professional. Doctors and dermatologists need to understand that these individuals have an important role to play." He explains that the medical profession can not possibly address all skin disorders on its own. Continued care and a regular treatment regime can make a huge difference in most conditions.

"We know that this advisory page, which is open to all skincare therapists - regardless of whether they work with the Environ® brand or not - will go some way in addressing the problems facing them in the workplace every day."

Please direct all questions to:

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