



Did you know that you could get makeup with effective doses of vitamins and antioxidants included to help protect the skin from the ravages of our environment? The *jane iredale*® line delivers that and more. Known as 'THE SKIN CARE MAKEUP', the *jane iredale*® range, with over 1000 pieces, is so safe to use on the skin that it is recommended by the world's foremost plastic, reconstructive and cosmetic surgeons as well as dermatologists and it is acknowledged by them as being a leader in the mineral makeup market.

HOW IS OUR MAKEUP DIFFERENT?

Jane's philosophy sums it up perfectly: "The most beautiful cosmetic you can wear is a healthy skin". That's why everything in the *jane iredale*® range is a true extension of skin care.

"Our makeup is not just a refinement of conventional makeup; it's a new technology"

o **PHARMACEUTICAL GRADE INGREDIENTS** - the line is a highly sophisticated blend of pharmaceutical grade minerals and pigments micro-pulverised, using state-of-the-art technology and processes, including essential vitamins and antioxidants

o **ULTIMATE UV PROTECTION** - formulated with titanium dioxide and zinc oxide, the minerals give instant, broad spectrum, chemical-free sun protection with a Very Water Resistant rating

o **MULTI-TASKING AT ITS BEST** - our mineral bases are four products in one: foundation, powder, concealer, and sunscreen, and will disguise almost any skin discolouration

o **PURE MINERALS, PURE RESULTS** - we use no fillers like talc, or FD&C Dyes so one quick application of our minerals provides all-day coverage that doesn't fade, crease or smear. The loose minerals are inert and cannot support bacteria

o **CAMOUFLAGE SUPREME** - our minerals provide what must be the best coverage available - from erythema post-laser to traumatic scar cover up

o **NON-CLOGGING AND OIL FREE** - allowing the skin to breathe and function normally, without clogging up the pores

o **MINIMUM ALLERGY RISK** - we use no sensitizers like perfume or chemical dyes and preservatives in our bases, blush, or eye shadows

o **INDEPENDENT LABORATORY TESTING** - our range is tested by leading independent American laboratories to ensure on-going delivery of the highest levels of quality are maintained. Reports are available for reading

